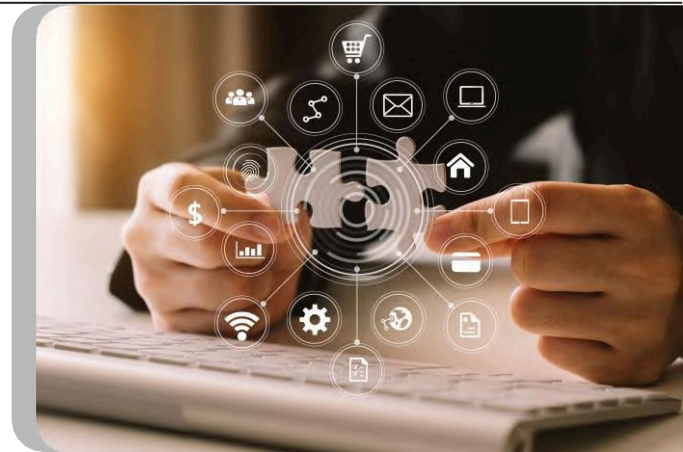


Situation:

A discount fashion retailer operating outlets in Delaware, Georgia, Indiana, Kentucky, Maryland, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Virginia and West Virginia was looking to have more control of their network and upgrade their communications systems through a partner with the customer and technical services to fulfill its needs.



Solution:

Happy with the POTS service BullsEye had previously supplied, the company tapped BullsEye once again to replace its MPLS system with SD-WAN, broadband, Zscaler and long-distance services. Installed across all locations – distribution centers, headquarters and retail outlets – the client now has access and control at all sites as well as a dedicated BullsEye account team. Utilizing its expertise in multi-location communications, BullsEye provided solutions including:

- ▶ Inclusion of Zscaler for cloud-based Internet security;
- ▶ SD-WAN orchestrator to provide complete observability and management of the entire network from a single access point
- ▶ Completion of the project within an aggressive timeline
- ▶ Implementation of 100 SD-WAN devices, 500 Zscaler internet licenses and 100 broadband circuits across all locations
- ▶ Integration of a voice system at the company's headquarters

Result:

By understanding the client's needs and identifying communications solutions to meet those needs, BullsEye has given the client an upgraded, easy-to-manage communications system with the tools and resources required to oversee their entire network from one place.

This is a great example of how 'one size fits all' doesn't work. Working together to identify and implement the right communications tools and solutions can help a multi-location company be more secure and efficient with its communications.

DEBBIE NACHTWEIH
CLIENT RELATIONSHIP MANAGER,
BULLSEYE TELECOM

- ▶ Delivered cost savings versus previous providers
- ▶ Improved efficiency and accuracy of communications across its locations
- ▶ Replaced MPLS service with SD-WAN and broadband
- ▶ Managed installation of additional BB circuits through alternate carriers at all locations for redundancy/disaster recovery
- ▶ Consolidated monthly invoice showing all services and locations in one bill
- ▶ Identified accurate account of communications services and inventory across locations
- ▶ Allowed for easy monitoring of each store's communications system to help avoid any unnecessary outages as well as remotely troubleshoot issues.
- ▶ Provided convenience of single-source, responsive client service (account and technical)
- ▶ Established a collaborative, proactive partnership for delivering communications solutions

Want to learn more? Contact us today.

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