

2Q25 INCENTIVE COMPENSATION



- · 5G Wireless Broadband
- Cable
- Ethernet
- Ethernet over Copper
- Ethernet over Fiber
- · Wireless Broadband



- Hosted PBX
- SIP & PRI Trunks
- Integrated Voice
- MS TEAMS
 Direct Routing

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35%	
RESIDUAL	
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- Hosted PBX
- SIP & PRI Trunks
- Integrated Voice

wiretess Broadband				
Product	12-Month	36-Month	60-Month	NRC % Payout
5G Wireless Broadband		1x / 2x		
Cable		1x / 2x		
Ethernet		1x / 2x		
Ethernet over Copper		1x / 2x		
Ethernet over Fiber		1x / 2x		
Wireless Broadband		1x / 2x		
Cloud Fax		٦x		
Direct Routing (MS Teams)		2x	3x	
HPBX Nationwide Unlimited		3x	3x	
IV (Integrated Voice) Nationwide Unlimited		3x	3x	
IP-PRI Trunk		3x	3x	
POTS	\$10	٦x		
POTS Alternative (New)	\$10	\$50	\$60	
POTS Replacement (Existing Clients)		٦x		
SD-WAN V3	٦x	٦x	٦x	
SIP Nationwide Unlimited		3x	3x	
Sophos	٦x			
TSaaS (Site Assessment)				7%
TSaaS (Technical Support)				7%
Virtual Voice Mail		3x	3x	
VoIP Toll Free		٦x	1x	
VTN		٦x	1x	
VTN Anywhere		٦x	1x	
Zscaler		٦x		

Terms & Conditions

- 1. Under this program, selling agents who are directly contracted in good standing with Lingo + Bullseye are eligible to participate.
- 2. The promotion begins on April 1, 2025, and ends on June 30, 2025, (the "Promotion Period"). The promotion is only valid on new contracts entered into during the Promotion Period and replace all other SPIFFs and/or customer promotions for the products listed. Moves, changes, upgrades, downgrades, and reconfigurations are not eligible. (Exception: the POTS 1X 36-month SPIFF replaces the \$40 SPIFF effective June 4, 2025.)
- .3. Regulatory rates and fees are not eligible.
- 4. Centrex, BRI, PBX, Fiber, and rebill are not eligible for SPIFF payout.
- 5. SPIFFs are calculated monthly and will be distributed via the standard commission payout process as outlined in the Authorized Distributor Agreement..
- 6. Services terminated within the first 12 months of a 1- year, 3-year or 5-year term will be charged back 100% of the SPIFF.
- 7. Maximum SPIFF payout per product per client: \$100,000.
- 8. Sales requiring special pricing must have prior written approval for SPIFF eligibility.

- 9. 5G Wireless Broadband, Cable, Ethernet, Ethernet over Copper, Ethernet over Fiber and Wireless Broadband products receive a 1x SPIFF when the total order value including all products is equal to or less than \$400; and a 2x SPIFF when the total order value including all products is greater than \$400. This promotion is effective beginning May 12, 2025.
- 10. This offer is void where prohibited or otherwise restricted by law
- 11. The person receiving the SPIFF is responsible for all the taxes and liabilities associated with the SPIFF program. Lingo + Bullseye assumes no responsibility for taxes and liabilities.
- 12. Lingo + Bullseye reserves the right to change or cancel this SPIFF Program at any time. Additionally, Lingo + Bullseye has the right to deny all claims that do not meet the criteria outlined in this document.
- 13. These SPIFF Rules, and the promotional compensation opportunity accompanying these SPIFF rules, as well as the parties' rights, duties, and obligations related there to, are governed by and subject to the terms of the Authorized Distributor Agreement between Agent and Lingo + Bullseye including any Exhibit(s) thereof, as the same may now or hereafter amended.